

2020 MEDIA KIT





Mission: Providing food, shelter and hope through Christian love.

Soup Kitchen

- Served a total of 139,039 meals, including 87,132 lunches.
- Food and preparation cost per meal is \$2.81.
- 2,006 Soup Kitchen volunteers invested 36,010 hours of service, which is equivalent to 17 full-time staff.

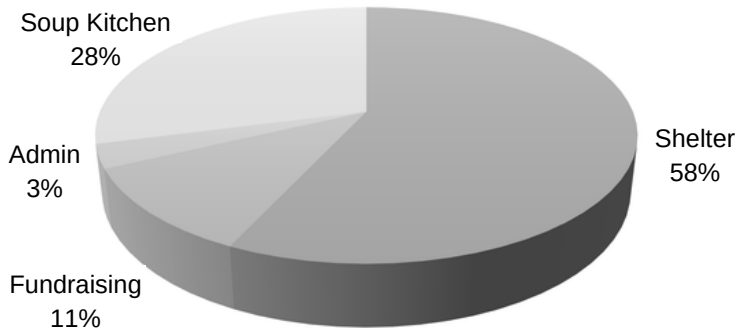
Samaritan Inn

- Provided 26,133 nights of shelter to 762 different homeless men.
- One night of shelter, including breakfast and dinner, costs \$27.74.
- 1,060 shelter volunteers invested 33,788 hours of service, which is equivalent to 16 full-time staff.

Programs and Partnerships

- Project Cornerstone celebrated 24 years of helping homeless men recover from substance abuse by addressing core causes of homelessness and eliminating barriers to employment and permanent housing.
- A housing specialist from Experiment in Self-Reliance, and our shelter counselors, placed 97 guests into housing.
- The Empowerment Project connects homeless adults experiencing mental health or substance use disorders with resources enabling them to work on goals like permanent housing, health and income, in partnership with the Wake Forest Baptist's Division of Faith and Health Ministries. TEP reached 470 individuals and families in 2019.
- United Health Centers met with 272 different local residents through their weekly medical clinic held at Samaritan.

Use of Funds



For every dollar donated, 86 cents goes directly to guest services. Samaritan has 14 full-time and 9 part-time staff members.

Revenues 2019 - 2020 Budget

Individual & Major Gifts	\$606,470	45%
Events	\$243,000	18%
Churches	\$139,000	10%
Corporations & Foundations	\$125,000	9%
Endowments	\$117,156	9%
Government	\$90,636	7%
Other	\$31,250	2%
Total Income	\$1,352,512	100%

MEDIA CONTACTS



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LOGOS & BRANDING GUIDELINES



**BRAND
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