

# THE GOOD SAMARITAN

Volume 22, Issue 3

Fall 2015

## SAM & Eggs Salutes Supporters

**About 350 people attended our SAM & Eggs Annual Fundraising Breakfast. Samaritan raised \$123,865. The event was held September 29 at Bridger Field House. Hanesbrands and First Tennessee were major event sponsors, along with 27 other sponsors.**

First Tennessee, which has been in business 150 years, has a long history of supporting organizations in the places where the bank does business.

"Samaritan Ministries solidly meets our objective as an organization that is a force of good for so many, both clients and volunteers," said Angie Murphrey, Manager, Civic & Community Engagement at First Tennessee.

Sonjia Kurosky, Samaritan's Executive Director, presented the Good Samaritan Philanthropy Award to HanesBrands.

HanesBrands has contributed generously to Samaritan's capital campaign, the Penny Campaign and Tour de Llama, Kurosky said. The shelter's guests know they can always count on the famous Hanes socks and thermals when winter comes.

In accepting the Good Samaritan Award, Rich Noll, the CEO of Hanesbrands, applauded the contributions that Samaritan makes to the quality of life in Winston-Salem and the significant contributions that HanesBrands and its employees have made over the decades to the organization's critical mission of feeding and sheltering those in need.

This year Project Cornerstone, a residential treatment program for homeless men who are substance abusers, is celebrating its 20th



*Sonjia Kurosky and Rich Noll*

anniversary at Samaritan. Tyrone Baldwin, who was in the first Cornerstone class and is now in charge of maintenance at Samaritan, spoke to the audience about his experiences in the program. (See full story on Page 3.)



### PENNY CAMPAIGN COLLECTION DAY

**SATURDAY,  
DECEMBER 5, 2015**

**\*\*10 a.m. to 2 p.m.\*\*  
110 Oakwood Dr. and  
414 E. Northwest Blvd.**

## PENNY CAMPAIGN POWERS ON

**This year's Penny Campaign has a fresh look, an additional drop-off location, new sponsors and new Collection Day hours. (See box to left)**

The changes are the result of outreach efforts and some free advice from Capture marketing and public relations. Capture designed posters that have a more contemporary look. Amanda Hobbs, a volunteer, designed the stickers.

"It's important to keep our signature fundraiser relevant and contemporary," said Sonjia Kurosky, Samaritan's Executive Director. "We know we're the safety net for so many people in our community."



*Ron Wixson prepares penny jars.*

This is the 24th year for Penny Campaign, a grassroots effort among schools, churches, individuals and businesses to collect change, and dollars, to feed the hungry and shelter the homeless.

This year's goal is \$50,000. In addition to bringing change to 110 Oakwood on December 5, money can also be dropped off at Samaritan's new building at 414 E. Northwest Blvd. Volunteers will be available to give tours to anyone who would like to come inside.

The campaign got off to an early start this year with Wells Fargo, a new major sponsor. Wells Fargo raised \$4,000 through a company campaign in September. Volunteers from the bank also spent a day at Samaritan to prepare hundreds of penny jars.

The Winston-Salem Journal signed on as a sponsor by providing five ads in the Sunday paper and acting as a penny jar pick-up location. The new sponsors join long-time sponsor WXII.

"We appreciate all of our partners' support," Kurosky said. "It's heart-warming to see so many people rallying around hungry and homeless people during the holidays."

*For I was hungry, and you gave me something to eat ... I was a stranger and you invited me in ...*

*Matthew 25:35*

## Samaritan Ministries

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## Good News & Gratitude

Dear Friends of Samaritan,

As we look toward the season of giving, we're feeling merry. This time last year, we were enmeshed in the logistics of a move to our new building. This year we're thinking of all the ways the new building can benefit our guests as winter approaches. Four healing beds await those who are too sick to be outside, we now have space to allow all guests to stay inside on brutally cold days, and there's a continued effort in our Soup Kitchen to provide hot, nutritious meals.

We're rolling out a new volunteer program, the Season of Sharing (see article below). We've also got a wonderful new holiday card created by John Stevens, a calligrapher with an international reputation, who lives here in Winston-Salem. You can see the card on the enclosed flyer.

Even as we enjoy the season, we're aware that costs in our new building have risen 20 percent. We count you among our many blessings, but we ask that as you celebrate with us, please keep in mind those for whom the season is not always so holly and so jolly.

Grace and peace,

Sonjia Kurosky, Executive Director

## Season of Sharing kicks off

The holidays are a time when many people think of those who are less fortunate and become interested in volunteering. But there are only so many positions open on a Thanksgiving or Christmas Soup Kitchen team.

With those people in mind, Samaritan is kicking off a new program, the Season of Sharing, which will run from Thanksgiving week until New Year's Day and will open up a wider variety of opportunities for people who want to volunteer during the holidays.

"We're inviting people to share their time, talent and treasure, with the Samaritan community," said Sonjia Kurosky, Samaritan's Executive Director. "The fact is, the holidays are lonely and difficult for our guests all season long, not just on Thanksgiving and Christmas Day."

Volunteers might consider coming in to play the piano or sing carols in the Soup Kitchen or provide shelter guests with a special dish for dinner.

Everyone who participates in the



Christmas 2014 volunteers

Season of Sharing will be able to sign a registry that will become a permanent part of Samaritan's history. People can talk about what they did and share how they felt about the experience. Some volunteers may dedicate their service to a family member or friend who has inspired them.

"We hope people will get creative. We're open to whatever ideas people have, as long as they don't intrude on guest privacy and the routines we've established to help run our operation efficiently", Kurosky said.

Those who would like to discuss a project should contact Anna Donze, the volunteer coordinator, at [anna.donze@samaritanforsyth.org](mailto:anna.donze@samaritanforsyth.org) or (336)748-1962 ext. 303.

# Project Cornerstone: *Celebrating 20 years of transforming lives*

**Back in 1994, Sonjia Kurosky, Samaritan's Executive Director, gathered a group of homeless men who were substance abusers together and asked them what they needed to kick their addictions and become productive citizens.**

Kurosky incorporated their feedback into the design of a new residential program that opened the following year, Project Cornerstone.

"We knew that we couldn't keep doing things the same old way," she said, "and stand by while men who wanted to stay sober relapsed again and again."

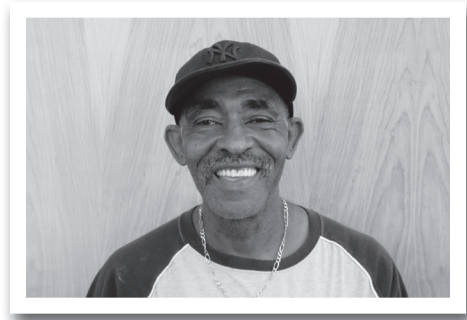
The first Project Cornerstone class had nine men who lived at Samaritan

while they worked to overcome their addictions and build the skills that would allow them to live productive lives. Since then, over 150 men have gone through the program. About 30 of the program's graduates and their families gathered at Miller Park on Saturday, October 17, to celebrate the program's 20th anniversary.

Tyrone Baldwin, who was in the first graduating class and has been Samaritan's maintenance man ever since, organized the celebration.

"You form a brotherly bond, whether you want to or not," Baldwin said of the men in each Cornerstone class. "I got a whole lot of love in the program."

Often by the time men enter Cornerstone, they've become estranged from family and friends. Having a support system is



*Tyrone Baldwin*

essential to recovery, both in the program, and after they leave. Baldwin said that many of the graduates keep in touch by attending 12-step meetings.

The men often discuss what would have happened to them without the program, Baldwin said.

"I wouldn't be here," he said. "I'd be dead or in the penitentiary."

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## Shelter offers new way to serve

**Nancy Hipp had been a Samaritan board member and shelter volunteer some years ago, but she had never been involved in the new building. In October, Hipp heeded a call from Centenary United Methodist Church to join a shelter team.**

"Everything's fresh and clean," she said. "The kitchen spaces are so well-organized and spacious."

Traditionally Samaritan has asked different church denominations to cover the shelter for a month at a time. That system isn't going away, but it's being supplemented by an option for churches to staff the shelter one night a month, said Anna Donze, the volunteer coordinator.

"Many of our church contacts tell us it's easier to assemble a monthly shelter team than to find a large pool of volunteers to come serve for an entire week or so," she said. "As people's schedules have gotten busier,

we want to be flexible to a younger generation."

Centenary United Methodist Church is one of the first churches to try the new system.

Hipp said that she intends to return and hopes to help enlist other volunteers.

"In the course of that 12 or 13 hours

you volunteer, there are multiple opportunities to find a way to use your gifts and talents," she said, "whether you're more comfortable in the kitchen, visiting with guests or sitting quietly and watching the monitor."

If you're interested in serving on a shelter team, contact Anna Donze, (336) 748-1962 ext. 303 or [anna.donze@samaritanforsyth.org](mailto:anna.donze@samaritanforsyth.org).



*Centenary United Methodist Shelter Team*



# SAMARITAN MINISTRIES

FOOD FOR THE BODY. HOPE FOR THE SOUL.

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## WISH LIST



### DECEMBER

Ground coffee (regular), large (#10) cans of green beans, corn, mixed vegetables; bib aprons, dish cloths, men's winter gloves, socks, toboggans

### JANUARY

Ground coffee (regular), sugar, pork loin, large (#10) cans of green beans, corn, mixed vegetables; deodorant, dish towels, men's winter gloves, toboggans, socks, men's deodorant

### FEBRUARY

Ground coffee (regular), sugar, ground beef (50 lbs.), large (#10) cans of green beans, corn, mixed vegetables; toothbrushes, toothpaste (sample size)

### MARCH

Sugar, pork loin, large (#10) cans of green beans, corn, mixed vegetables; disposable razors, high efficiency laundry detergent packs/pods

**Donations:** We also accept prepared foods leftover from special events, corporate gatherings, etc. Drop off donations daily between 9 a.m. to 5 p.m. You don't need to call before delivery.

Follow the signs for food delivery.

**Thank you for being Good News to those in need.**



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Permit No. 395

## Volunteer Opportunities



*BB&T Lighthouse volunteers beautify grounds.*

### Hospitality leader

This is a new position at Samaritan. Be the friendly face that greets first-time guests in the shelter and helps them check in, from 6 p.m. to 10:30 p.m.

### Weekday Soup Kitchen teams

Team members help prepare and serve meals to 350 to 450 guests from 9 a.m. to 1:30 p.m. For more information, contact Anna Donze, volunteer coordinator at [anna.donze@samaritanforsyth.org](mailto:anna.donze@samaritanforsyth.org) or (336) 748-1962 ext. 303.