

**Headline Front Page:** Blossoming Hope: Nurturing Lives, Renewing Futures - In this season of renewal, our spring newsletter shares stories of resilience, growth, and the transformative impact your support has on the lives of those experiencing homelessness, hunger, and fighting addiction. Together, let's cultivate a community where every individual finds shelter, warmth, and the promise of a brighter tomorrow.

**Front Page:** Middle Section

**Word Count:** 334

**Photos:** Lanie Penny Campaign

**Title:** Samaritan Ministries' Annual Penny Campaign Exceeds Goal



We have a  
little  
**SPRING IN  
OUR STEP!**

Lanie Pope, WXII Chief Meteorologist, and Penny Campaign Honorary Chair

We're thrilled to share some incredible news with you. Our Penny Campaign surpassed its goal! Thanks to your unwavering support, not only did we meet our initial target, but we exceeded it, reaching a remarkable 32% above our goal: \$118,481.89

Over the past year, the needs of our homeless community grew as we served 5408 additional meals and provided 6,000 additional nights of shelter. Now, and throughout this year, because

of your generosity, we can meet the increased need of our guests for food, shelter, and hope through Christian love.

Thank you to everyone who gave of their time, talent, and treasures! We could not provide these vital services without you. Special shout out to our event sponsors, WXII 12 and our Honorary Chair, WXII's Lanie Pope, First Horizon Bank, Deuterman Law Group, Winston-Salem Journal, Kathy & David Murray, and our anonymous \$5,000 matching gift donor.



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word count 200



## He Bloomed Where He Was Planted

Spring is the season of growth, and your support allows us to plant seeds of hope and cultivate lasting transformations with our guests. Guests like Cleveland, 62, who recently transitioned from our Project Cornerstone Program. Cleveland came to Samaritan, homeless, addicted, and battling depression. Cleveland says, "By the grace of God and Samaritan Ministries, I am alive today."

Cleveland Brandon, Day Monitor

Before coming to Project Cornerstone, he was contemplating suicide. He started coming to our Soup Kitchen daily for lunch. A staff member befriended him and planted a seed of hope for a better life through Project Cornerstone, our residential long-term recovery program for former substance abusers. Cleveland spent 16 months in the in-house portion of the program before moving into his apartment.

Cleveland will continue to bloom as he participates in Aftercare where Samaritan provides continuing education, support, and accountability for his journey through sobriety. Recently, he accepted a position as shelter monitor at Samaritan and is excited to take what he has learned and share it with others. He encourages others not to leave before their miracle happens by being a living example of God's grace.

## Meet Emma Our Young Samaritans Spotlight: One of Our Young Professionals Who Is Shaping a Brighter Future

**Word Count: 193**



From greeting everyone with a warm hello to spreading joy during our Friday lunches, Emma is a breath of fresh air we all cherish. We caught up with Emma recently and she shared her volunteer story:

“I started volunteering at Samaritan when I moved back to Winston in 2021. I work remotely for a human rights nonprofit that's based in New York, so I have a flexible schedule!

“That flexibility has allowed me to get more involved at Samaritan.

The community here has been such a blessing over the past few years - coming into the kitchen on Fridays is, without fail, the best part of my week (even though it often involves me spilling coffee.

Emma Gillett, Co-Chair Young Samaritans (place under her photo)

“I recently joined Young Samaritans, and my co-chair Robert Parsley (Samaritan Board member) and I are excited about getting more young professionals engaged with Samaritan's mission through regular volunteer opportunities and social events. I invite you to volunteer on the first Monday of each month to learn more.”

**To learn more about our Young Samaritan's Group visit our website:**

[www.samaritanforsyth.org](http://www.samaritanforsyth.org) and select the Programs tab and Young Samaritans or contact Shirelle Stewart-Riddick @ 336-748-1962 to get connected to Emma and Robert.

**Second Page:** Side Bar – Left Side

**Graphic:** Table Chart

**Word Count:** 268

**Title:** Samaritan Ministries Board of Directors -- July 1, 2023 – June 30, 2024

Copy:

Executive Committee

Joseph H. Ely

*President*

Retired, Executive Vice President, Aon Hewitt

Richard Watts

*Vice President*

Retired, Executive Vice President, BB&T

Jim Rosenberger

*Secretary*

Analyst, Human Resources,

Forsyth Technical Community College

Jonathan Aves

*Treasurer*

VP, Global Transaction Services, Hanesbrands Inc.

Brian Steen  
*Assistant Treasurer*  
President, Steen Valuation Group

Robert Parsley  
*Development Chair*  
Vice President/CFO, Carswell Distributing Co.

Lisa Parrish  
*Immediate Past President*  
Broker, Berkshire Hathaway HomeServices Carolinas Realty

Dexter Felder  
*Executive Committee At-Large*  
Director, Counseling & Student Services,  
Early College of Forsyth Tech

Kathy Murray  
*Executive Committee At-Large*  
Advanced Practice Medical Provider,  
The FMRT Group

Susanne Wilkinson  
*Executive Committee At-Large*  
Senior HR Business Partner, Wells Fargo

### **Board Members**

Johnathan Bennett  
Community Meals, Providence Culinary Training  
Second Harvest Food Bank of Northwest NC

Rob Boone  
Business Development Manager,  
Frank L. Blum Construction Co.

Panissa Bryant Caldwell  
Director of Central Clinical Operations,  
Novant Health Medical Group

Jerry Enos  
Retired, Executive Vice President, Wells Fargo

Charles Forrest  
Gaining Control Coordinator, Sunnyside Ministry

Denise Jenkins  
Realtor, Berkshire Hathaway HomeServices Carolinas Realty

Brenda A. Kearney  
Pastoral Director, St. Peter's Church & World Outreach Center

Rev. Jackie M. Hairston  
Retired, Forsyth County Government

Sgt. Joel Morissette  
Downtown Bike Patrol / Squad 950,  
Winston-Salem Police Department

Brittany G. Neely  
Ms. Full-Figured USA 2022 and Community Volunteer

Paul Neil  
Regional Credit Officer & Executive Vice President, Pinnacle Financial Partners

Sylvia Oberle  
Retired, Executive Director,  
Habitat for Humanity of Forsyth County

Mellin Parker  
Retired, Government Employee

Denise Robinson  
Retired, Document Management Coordinator,  
GlaxoSmithKline

Tanner Robinson  
Executive Director – Investments,  
Oppenheimer & Co., Inc.

Dr. R. Bradley Thomason III  
Vascular Surgeon, Novant Health Vascular Specialists

Todd A. Williams  
Piedmont Triad Market President, First Horizon Bank

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**Second Page – Middle Jan’s letter**

**Word Count – 287**

**Title:** Good News and Gratitude

**Photo:** CAPTURE Please use a photo from Samaritan or the mission statement wall photo we have used before

Good News & Gratitude – Spring 2024

Jan Kelly, Executive Director

I often leave Assistant Director Marcus Houston’s office by saying, “We have a lot of good things going on here.” It’s important for us to remain hopeful because we see people at their worst. No one shows up at Samaritan without having gone through something significant. Our guests are counting on us to share a vision of hope.

Former Cornerstone guest Cleveland joined our staff team in January and is a witness to guests of how recovery can bring renewed joy and opportunity. He’s been through a lot in his life, and having hope gave him the motivation to change.

Because it’s a little wet in the dish room, one volunteer always wears waterproof boots. He’s often rewarded for his service when guests wave hello or mouth a sincere thank you at the end of lunch. A guest once asked him for his boots in the parking lot, and he immediately gave them away. A small act of kindness brings hope.

This spring, we embark on a journey to bring new behavioral health resources to our guests. We’ve expanded staff development through Crossnore’s Center for Trauma Resilient Communities so we can take care of ourselves and each other. We’ve created opportunities for staff with lived experience to become peer support certified, so they have tools to help others in crisis. And we’re hiring a licensed clinical social worker to find new ways for guests to stabilize their behavioral health.

There’s a lot to be excited about as we continue to plant seeds of hope in the lives of our guests. As we embrace new possibilities and anticipate Easter, let’s remember that we strive to be the hands and feet of Christ who died so we might live.

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Third Page- Top Page  
Word Count 412  
Title Super Soul Party

America's most popular unofficial holiday, The Super Bowl is as much about sharing time with family and friends and enjoying meals and shared experiences as it is about cheering on your favorite team.

Our guests at Samaritan Inn do not have their own homes, and family or friends may not be close by. For now, Samaritan Ministries is their home, and we believe everyone deserves to be treated with dignity, love, and respect. That is why we put together a **Super Soul Party** for our guests to enjoy the Super Bowl.

On February 11, our TVs were tuned on to the game, and our guests were excited to enjoy a night of normal in a safe space – connecting, laughing, eating, and enjoying an escape from all the challenges they face daily.

Our Soup Kitchen Manager, Derrick Newkirk, always prepares the Super Bowl meal. Derrick grew up in Wilmington and never experienced a Super Bowl party because of the additional costs. Derrick shared; "I want to give our guests something I never had and see the happiness on their faces. " His homemade wings, chili, cornbread, salad, and dessert were delicious and nutritious! And that's not all – one of our dinner shift volunteers, Matthew Cosgrove, reached out to family and coworkers to provide pizzas, sodas, and chips to add to the festivities.

Every party needs decorations and Board Member, volunteer, and friend Tanner Robinson and his daughter used team-colored balloons to create a party atmosphere. Volunteers from Tanner's church, Centenary United Methodist Church, came to join in the fun and helped serve our guests. Tanner shared, "I think the true measure of our compassion is not in our service to those on the margins but in our willingness to see ourselves in kinship with them. Whenever I volunteer at Samaritan it's way less about me showing God to our guests and way more about our guests showing God to me."

We want to give a special thank you to our local Hanesbrands Inc. and Hanes for Good for their support and gifts of socks and backpacks. One of our guests shared that a new pair of socks is always needed. Hanes for Good is a national sponsor of Super Soul Parties and works to create awareness for those who are homeless that are often overlooked.

The game was competitive and exciting to watch but it did not compare to watching our guests smile, laugh, and connect. It was a moment we will cherish forever.



Volunteers from Centenary United Methodist Church



Jan Kelly, our Executive Director, and William, one of our Project Cornerstone guests, handing out socks and backpacks.





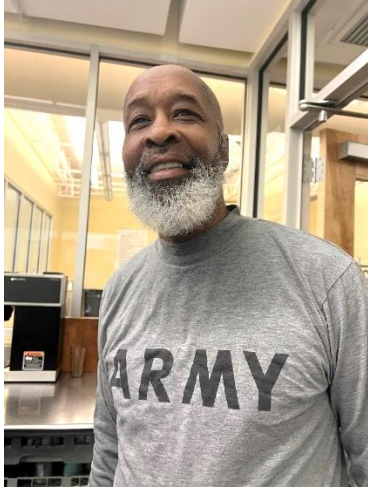
Tanner Robinson showing his Chiefs pride!



Chef Derrick cooking wings



A dining room full of fun and brotherhood



Guest Joseph sees the decorations and food awaiting him.

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**Fourth Page – Bottom Page (right)**

**Word Count:**



**Graphic:**

**Title:** Samaritan Wish List

**Copy:** We welcome donations of food, toiletries, and essential items. We are always in need of coffee, sugar, and laundry pods. For your convenience, you can order directly from our Amazon wish list by simply scanning the QR code below or visiting:

[https://www.amazon.com/hz/wishlist/ls/2OMVS2D5P9N6A?ref=wl\\_fv\\_le](https://www.amazon.com/hz/wishlist/ls/2OMVS2D5P9N6A?ref=wl_fv_le)



Our list is also on our website and can be found under the giving tab:  
<https://www.samaritanforsyth.org/in-kind-gifts-wish-list/>

#### **Fourth Page – Bottom Page Left**

**Word Count: 159**

**Title: Volunteer Opportunities**

#### **Photos:**



**Photo Caption:** Wake Forest University Medical Student Volunteers at Samaritan Ministries

- **Copy: The Gift of Time:** As a Samaritan Ministries Volunteer you are a hero to us and a friendly face to those experiencing food insecurity or homelessness. We provide a wonderful opportunity to serve your community and share a special experience with a friend, church group, work colleagues, etc.

**Lunchtime Opportunities:** We need 12 volunteers daily to help prepare lunch and serve it with a smile to our community in our Soup Kitchen.

- Monday -Saturday from 9 a.m. to 1:30 p.m. and Sunday from 10 a.m. to 2:30 p.m.
- Lunch volunteers 13 and up (under 16 accompanied by an adult)

**Night of Service:** We need 4-6 volunteers nightly to serve dinner to our Samaritan Inn guests.

- Monday - Sunday from 4 p.m. to 7:30 p.m.
- Dinner volunteers 18 and older.

To learn more about how you can make a difference, contact Shirelle Stewart-Riddick at [shirelle.stewart-riddick@samaritanforsyth.org](mailto:shirelle.stewart-riddick@samaritanforsyth.org) or call (336) 748-1962.

(side Panel)

(side Panel)

## Ways To Give

Every contribution, no matter the size, plays a vital role in creating a brighter and more compassionate future for our guests and residents. Your gift provides warm meals, safe shelter, and recovery.

There are several ways you can support our mission:

- Donate online at [www.samaritanforsyth.org](http://www.samaritanforsyth.org)
- By check and mail to Samaritan Ministries, 414 Northwest Boulevard, WS, NC 27105
- Gifts of Stock. Contact us for transfer instructions.
- Planned Gifts continue our mission to provide food, shelter, and hope.
- Donations in Honor or Memory receive a personalized acknowledgment.
- In Kind Donations (please contact us for more information on needed items)
- Volunteering

Side Panel:



**June 22** Tour de Llama is an annual bike ride fundraiser benefiting Samaritan Ministries' mission of providing food, shelter, and hope through Christian love to those in need. Event attendees will get to enjoy our fully supported cycling routes, food trucks, and of course, llamas! All proceeds will go towards helping us continue to serve those in our city every day. Join us, bring your friends and family, and enjoy the fellowship of this amazing event.